



VISION 2020

ANNUAL MEETING

MARCH 17-21, 2020, MARRIOTT MARQUIS, HOUSTON, TX

ASCPT 2020 ANNUAL MEETING EXHIBIT PROSPECTUS



ASCPT

American Society for
Clinical Pharmacology
& Therapeutics

Check for updates and more information at www.ascpt.org



EXHIBIT OR PARTNER WITH ASCPT,

the largest professional organization serving the discipline of clinical pharmacology and translational medicine. Take advantage of the opportunity to connect with 1,500 professionals working in the field!

The ASCPT Annual Meeting reaches across industry, academia, consulting, and government. Where else can you network with such a diverse audience?



ATTENDEES

Member	85%
Non-Members	15%



ATTENDEES FROM

US	78%
Japan	5%
Korea	4%
UK	3%
Netherlands	2%
Denmark	2%
Other	6%



PROFESSIONAL ENVIRONMENT

Industry	47%
Academia	33%
Consulting	14%
Gov/Other	6%



ATTENDEE ROLE IN PURCHASING DECISION

Recommend	37%
Final Decision	36%
Influence	18%
No Purchasing Role	9%



DEGREES HELD

MD	40%
PhD	36%
PharmD	16%
Other	8%



YEARS OF PROFESSIONAL EXPERIENCE

5 years or less	22%
6-10	20%
11-20	31%
Greater than 21	27%

TIER PRICING DETAILS

Again in 2020 we are offering two tier pricing packages. All booths will be listed as Tier 1, however, an option to upgrade to Tier 2 with added benefits will be offered when completing the online process. Full payment is due at the time you complete the online booth purchase. Fee deadline extensions are prohibited and booths are not able to be held without payment. ASCPT Federal Tax ID# 23-1682043

TIER 1

Fee prior to 10/31/19: \$6,000

Fee beginning 11/1/19: \$7,000

- ▶ 1 8' x 10' inline booth space
- ▶ 2 Exhibit Hall - only passes
- ▶ 1 Attendee Pre-conference mailing list

TIER 1 CORNER BOOTH

Fee prior to 10/31/19: \$6,500

Fee beginning 11/1/19: \$7,500

- ▶ 8' X 10' inline booth space
- ▶ 2 Exhibit Hall - only passes
- ▶ 1 Attendee Pre-conference mailing list

TIER 2 - UPGRADE

Fee prior to 10/31/19: \$9,000

Fee beginning 11/1/19: \$10,000

- ▶ All benefits included in Tier 1 PLUS:
 - 2 Full conference registrations
 - 1 Additional exhibit hall - only badge
 - An additional Pre-conference mailing list

INCLUDED IN THE BOOTH FEE

- ▶ 8' by 10' inline booth space
- ▶ Draping
- ▶ Company identification sign
- ▶ Carpet – the Houston Ballroom is fully carpeted
- ▶ Inclusion in the following:
 - Conference mobile app
 - Online directory
- ▶ Meal vouchers and drink tickets per exhibit badge
- ▶ Attendees list(s) as noted in your designated Tier package
- ▶ Complimentary Wi-Fi internet will be provided in the meeting space

NOT INCLUDED: Electricity, wired internet, audio visual equipment, lead retrieval, and other furnishings. Additional drink tickets for receptions are available for purchase. Details are included. Details are included in the Freeman Online Service Kit which will go live in the fall.

2020 EXHIBIT TENTATIVE* DATES/HOURS

WEDNESDAY, MARCH 18, 2020

- 8:00 AM – 2:00 PM Exhibitor Move-in
Exhibits must be set by 2:00 PM.
- 4:30 PM – 6:00 PM Exhibit Hall Open
Welcome Reception,
Presidential Trainee Awards,
Attended Late-Breaking and
Encore Posters

THURSDAY, MARCH 19, 2020

- 9:00 AM – 1:30 PM Exhibit Hall Open
- 12:00 PM – 1:00 PM Lunch in the Hall
- 4:30 PM – 6:00 PM Exhibit Hall Open
Networking Reception, Attended Posters

FRIDAY, MARCH 20, 2020

- 9:00 AM – 1:30 PM Exhibit Hall Open
- 12:00 PM – 1:00 PM Lunch in the Hall
- 1:30 PM – 4:00 PM Exhibitor Move-out

*Confirmed hours will be included in the online service kit.



**SELECT
YOUR BOOTH
TODAY AT
www.ascpt.org**

NOTE: PRICES INCREASE EFFECTIVE NOVEMBER 1ST.

ACTIVITIES IN THE HALL

ASCPT brings the attendees to you with several activities in the hall.

- Welcome reception
- Poster sessions & walks
- Networking reception
- Meal options on Thursday and Friday

EXHIBIT INFORMATION

ASCPT 2020 exhibits will be held **March 18-20** at the new Marriott Marquis, Houston, TX, in the Houston Ballroom.



SPACE IS LIMITED! ACT TODAY!

For additional information on exhibiting at ASCPT contact: Dyanne Hughes, CMP, ASCPT conference director at dyanne@ascpt.org or 904-206-4417. Select your booth at www.ascpt.org

ONLINE SYSTEM MAKES EXHIBITING AT ASCPT EASY

We are pleased to offer an online booth selection and purchasing system for 2020.

Go to the ASCPT website – www.ascpt.org

- 1 Review the interactive 2020 floor plan and select your booth
- 2 Complete the online application
- 3 Review and agree to the rules & regulations
- 4 Pay for your booth – only credit card payments will be accepted. Once payment is processed your selection will be approved and you will receive a confirmation.

NOTE: ASCPT Show Management reserves the right to switch or move a booth if deemed necessary.

Your organization will be added to the ASCPT Online Exhibitor Directory as soon as your booth is paid for and confirmed. You will be added to the Conference Mobile App before it goes live to all registrants.

